

HI, MY NAME IS ALAN CAROLINO



himynameisalan.com



alancarolino@yahoo.com



210.542.3255

EXPERIENCE

M+ Senior Product Designer, Material+

2021 to Present

- › Responsible for the product vision from start to finish
- › Keep client, customer, and product goals at the forefront of conversations throughout the life cycle of a project
- › Work closely with developers and collaborate on development progress to protect design intent and ensure product quality

G UX / UI Designer, Gembah

2020 to 2021

- › Gathered and evaluated user requirements in collaboration with product managers
- › Worked closely with product and engineering to provide high fidelity UX mockups, digital assets for development use, and interaction pattern guidelines
- › Supported marketing and sales departments by providing digital collateral for conferences, marketing campaigns, and sales emails

J UX / UI Designer, Job.com (Contract)

2020

- › Developed and conceptualized a comprehensive UI/UX design strategy for the brand
- › Produced high quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes

@ UX / Product Designer, Alamo Drafthouse Cinemas

2020

- › Led the conceptualization process of solving complex use cases through iterations and prototypes with content-driven designs
- › Maintained and evolved the design library for the email, web, and mobile app experiences
- › Worked collaboratively with development, product, and marketing teams to ideate on how to elevate user experiences

M Interaction Designer II, Mutual Mobile

2019 to 2020

- › Created UX concepts by facilitating brainstorming and other idea-generating sessions
- › Frequently communicated with creative leads to evaluate project needs and raise issues that may impact quality or timing of deliverables and offer solutions
- › Contributed to the UX Brief with the creation of application maps, user flows, wireframes, navigational models, personas, and presentations
- › Developed style guides and interaction libraries to accompany final deliverables

@ UX Designer, Dropoff

2017 to 2018

- › Worked closely with product managers, marketing managers, and other stakeholders to understand product vision and customer needs
- › Owned the responsibility of the execution and delivery of creative design assets for web, mobile web, tablet interfaces, and native mobile apps (iOS and Android)
- › Transformed product/marketing ideas into a well-structured and efficient user experience

@ UX / UI Graphic Design Lead, AVAI Mobile

2016 to 2017

- › Collaborated with project managers and clients to best meet the needs of every project
- › Established and upheld design quality and standards across all company output
- › Streamlined design process to ensure project completion within budgeted hours

L Graphic Designer, e.f. marketing group

2012 to 2015

📁 Sales Specialist, Best Buy

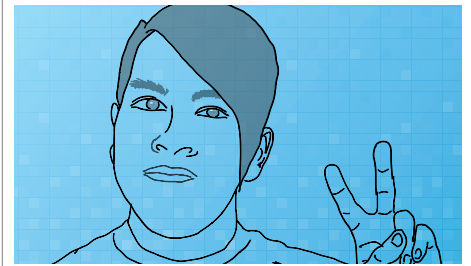
2011 to 2012

🔌 Senior Game Advisor, GameStop

2005 to 2011



ABOUT ME



CALIFORNIA BORN

TEXAS RAISED

LOVER, NOT A FIGHTER

AIR+ELECTRIC GUITARIST

TECHNOLOGY GEEK

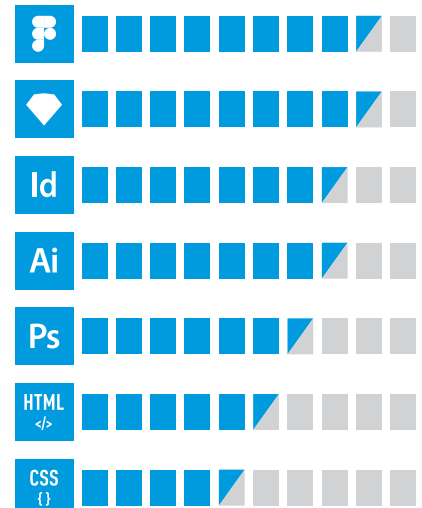
ART COLLECTOR

AVID VIDEO GAMER

AMATEUR FOODIE



PROFICIENCY LEVELS



EDUCATION



Bachelor of Fine Arts

Communication Design
Texas State University



Associates of Applied Science

Multimedia Specialist
Northwest Vista College